whitney

design + art direction

781 879 9717
whitneyhodgedesign.com
whitneyhodgedesign@gmail.com

EXPERIENCE

10 RED DESIGN

graphic design intern
june 2019 - august 2019

Worked as a summer intern with sister companies 10 Red Design and Chase Design. Learned fundamental principles of retail and shopper based design in a professional environment.

ICING COLLECTIVE

design + art direction
march 2020 - october 2020

Assisted in art direction and graphic design on editorial spreads for digital student-run magazine, Icing. This collective aims to play a part in the public creative by showcasing youth fashion, beauty, art and lifestyle.

ROYAL INDIA BISTRO

waitressing + delivery
may 2016 - january 2019

Waitressed, delivered and worked as a hostess at an Indian Restaurant throughout and into the years after gradutaing high school.

TIT TAT TOES

design + illustration
march 2020 - may 2021

While most people tried out quarantine hobbies like baking bread, I took up a little more permanent pass-time after my friend introduced me to his tattoo gun. Since then I have started up a local, sanitary business designing and giving tattoos to my peers - @tittattoes

SKILLS

art direction
brand identity
conceptual problem solving
typography manipulation
illustration + collage
interactive web design

adobe creative cloud
advanced technical craft
logo creation
collaborative work
copy writing
critical thinking

EDUCATION

SYRACUSE UNIVERSITY

VPA **School of Design**
Communications Design BFA 2021

Communications Design is a four year program in which students master skills in branding, advertising, typography, editorial and creative direction in order to communicate effectively using design.

Study Abroad Program
Florence, Italy - Spring 2020

Spent a - cut short - semester abroad living with a host family and learning Italian design fundamentals.

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